

Summary of LES measures by end of 2012

Low cost measures by end of 2012	LES references	Objective
Promotion of LES via local media	1A	1
JorAir school visits	1B	1
LES promotion at a small number of business events	1C,8A	1,5
Develop framework for high profile LES marketing campaign	1D,8B	1,5
Continue to negotiate LES measures on developments	2A	2
Adopt eco-stars for HGVs, buses, council fleet, other fleets	3A, 4A,6A,	3,4
Re-launch quality freight partnership	3B	3
Erect anti-idling bus emission signs	4B	3
Continue CYC fleet efficiency and emissions review for bus services, taxis and council fleet	4C,5C,7A	3,4
Investigate sources of funding for alternatively fuelled buses, taxis, lease and hire vehicles . Try to attract demonstration projects to the city	4D,5B,6E	3
Review current taxi emissions and set targets for emission reduction	5A	3
Commence tendering for installation of public EV recharging points in CYC car parks	6B	3
Roll out EV charging points in hotels, B&Bs and other leisure sites with ZCW	6C	3
Network with potential partners for the provision of alternatively fuelled vehicles and associated infrastructure. Set targets for numbers of alternatively fuelled vehicles and associated infrastructure.	6D	3
Open dialogue with car club providers and car hire companies regarding provision of alternatively fuelled vehicles in car club and car hire fleets	6F	3
Facilitate completion of EST fleet review and consider recommendations	7B	4
Commence implementation of low cost measures from CYC fleet efficiency and emissions review	7C	4
Undertake a freight improvement study (to include freight consolidation / trans-shipment aspects)	9A	6
Medium cost measures by end of 2012	LES references	Objective
Implement medium cost measures from CYC and EST fleet reviews	7D	4
Actively promote York as a centre for investment by low emission technology businesses	8C	5
Commission a study into the economic growth potential associated with the LES	8D	5
Undertake a low emission bus corridor feasibility study	9G	6
Commission a city centre LEZ feasibility study linked to city centre access and movement study (including HGV, bus, taxi, LGV and car aspects)	9B,9H,9M,9P	6

Summary of LES measures by end of 2013

Low cost measures by end of 2013	LES reference	Objective
Continued promotion of LES via local media	1E,8E	1,5
Continued JorAir school visits	1F	1
Inclusion of LES measures in travel planning activities	1G	1
Engage with public health to develop an air quality based health promotion campaign	1H	1
Investigate possibility of a social media linked air quality alert system	1I	1

Develop and consult on revised planning documents to minimise emissions from development (including associated traffic)	2B	2
Develop a database of LES based planning measures achieved	2C	2
Include LES mitigation requirements in LAAPs / development briefs	2D	2
Launch eco-stars for HGVs, buses, council fleet, other fleets	3C,4E,6G,7F	3,4
Undertake a CNG refuelling feasibility study	3D	3,4,5
Implement new emission standards for taxi licensing	5D	3
Provide localised financial incentives to encourage uptake of new lower emission and alternatively fuelled taxis	5E	3
Undertake feasibility study into adoption of anti-idling legislation	4F	3
Implement further low cost measures from CYC and EST fleet reviews	4G,5F,7E	3,4
Commence delivery of privately funded EV infrastructure	6H	3
Develop and implement incentives for the use of alternatively fuelled vehicles by residents, visitors and local business community	6I	3
Progress outcomes of freight improvement study	9C	6
Implement recommendations of low emission bus corridor feasibility study (if considered necessary and appropriate)	9I	6
Undertake further in-use vehicle emission testing. Contact drivers of highly polluting vehicles and recommend vehicle servicing / check up.	6J	3
Develop guidance on use of biomass technology within CYC buildings	7G	4
Medium cost measures by end of 2013	LES references	Objective
Undertake a study of known development sites to identify opportunities for future LES measures	2E	2
Commence roll out of alternatively fuelled vehicles in car clubs and car hire fleets	6K	3,4
Develop incentives / opportunities for inward investment by suppliers of low emission vehicles, technologies and support services	8F	5
Work with local educational establishments and the Green Jobs Task Force to develop suitable low emission technology training courses, qualifications and research programmes	8G	5
Instigate high profile LES marketing campaign	1J	1,5
Implement further medium cost measures from CYC fleet efficiency and emissions review	7H	4
Identify potential partners and funding for CYC owned gas refuelling infrastructure at CYC depot	7I	3,4
Complete city centre LEZ study linked to city centre access and movement study (HGV, bus, taxi, LGV and car aspects) and consider outcomes	9D,9J,9N,9Q	6
High cost measures by end of 2013	LES references	Objective
Aim to introduce some alternatively fuelled vehicles into CYC fleet	7J	4
Undertake international promotion of York as a centre of excellence for low emission technology	8H	5

Summary of LES measures - 2014 and beyond

Low cost measures - 2014 and beyond	LES reference	Objective
Continued promotion of LES via local media	1K,8I	1,5
Continued JorAir school visits	1L	1
Continued promotion of LES via travel planning activities	1M	1
Adopt and implement revised planning guidance to minimise emissions from development (including traffic)	2F	2
Promote revised planning guidance amongst developers	2G	2
Ensure delivery of LES measures on major development sites	2H	2
Continue with roll out of eco-stars for HGVs, buses, CYC fleet, other fleets, taxis	3E,4H,5G,6L	3,4
Continue to review and tighten taxi emission licensing criteria	5H	3
Continue delivery of privately funded EV infrastructure	6M	3
Continue to review and deliver incentives for use of alternatively fuelled vehicles	6N	3
Continue to implement low cost measures from CYC transport and fleet review	7K	4
Review effectiveness of low emission bus corridor (if implemented)	9K	6
Medium cost measures - 2014 and beyond	LES reference	Objective
Implement social media based air alert system	1O	1
Continue to implement medium cost measures from CYC transport and fleet review	7L	4
Continue to actively market York to suppliers of low emission vehicles, technologies and support services	8J	5
Continue to develop training and research opportunities to support the roll out of low emission technology	8K	5
Continued high profile LES marketing campaign	1N	1,5
Adopt BREEAM style accreditation for low emission development (including transport measures)	2I	2
Continue to review efficiency and emission standards for CYC procured buses, taxis and fleet vehicles, move towards alternative fuels as they become more affordable	4I,5I,7I	3,4
Implement social media AQ alert system if feasible	1O	1
High cost measures - 2014 and beyond	LES reference	Objective
Continue to promote York internationally as a centre of excellence for low emission technology	8L	5
Aim to achieve highest Eco-stars award for CYC fleet	7N	4
Deliver privately funded freight trans-shipment / consolidation centre (if considered necessary and appropriate)	9E	6
Deliver privately funded gas refuelling infrastructure (if necessary)	3F,6O	3,4
Deliver CYC owned gas refuelling infrastructure (if necessary)	7M	4
Implement LEZ aspects of city centre access and movement study for all vehicle types if considered necessary and appropriate	9F,9L,9O,9R	6
Zero emission buses on Park & Ride	4J	4